

GURSIMRANJEET SINGH

PRODUCT MANAGER

Kamloops(Open to relocate) | +1 (604) 722-2571 | Gursimranjs03@gmail.com | [Linkedin](#) | [GitHub](#)

Product Manager with experience leading zero-to-one AI, SaaS, and mobile products from customer discovery through launch, including a ride platform serving 500+ users and scheduling automation that reduced manual assignments by 85%. Combines strong product judgment with technical fluency to turn customer needs into prioritized roadmaps, align cross-functional teams, and deliver measurable outcomes.

WORK EXPERIENCE

Product and Engineering Lead | DriverSched

January 2026 – Present | Kamloops, BC

- Owned product vision, roadmap, and MVP launch for a cross-platform scheduling SaaS, delivering ahead of plan.
- Prioritized an AI scheduling workflow that automated 85% of manual route assignments through validation gates.
- Launched billing and bulk-import experiences that reduced operator onboarding from days to minutes.
- Led build-versus-buy decisions across multi-tenancy and APIs to balance scale, speed, and compliance.
- Turned dispatcher feedback into product requirements and a prioritized roadmap that removed workflow bottlenecks.
- Defined product analytics and event tracking to measure adoption, surface friction, and guide iteration.

Technical Director & Product Engineer | Get2Thr! (Registered Charity)

May 2025 – Present | Remote, BC

- Managed zero-to-one development of a ride-coordination app, scaling the platform to over 500 active users in BC.
- Conducted user discovery with low-tech-literacy users to design a dispatch system, saving admins 20 hours weekly.
- Integrated the URide API to enable seamless, real-time vehicle booking and live status tracking inside the application.
- Built custom dashboards ensuring non-technical operations staff manage bookings without engineering support.
- Handled the cross-platform deployment lifecycle, managing live releases on the App Store and Google Play.

Undergraduate Research Assistant | Thompson Rivers University

Sept 2025 – Jan 2026 | Kamloops, BC

- Engineered a CNN-Attention malware classifier using 56 behavioral features for an IEEE paper.
- Deployed a live telemetry prototype to intercept active ransomware and validate model accuracy.

Software Engineer Intern | Moving Mountains Logistics

May 2024 – Aug 2024 | Kamloops, BC

- Optimized real-time telemetry pipelines and built Grafana dashboards to identify and resolve critical bottleneck points.
- Built a CV-based manifest parser to automate paper intake, reducing manual data-entry errors for coordinators.

PRODUCT SKILLS

Strategy & Discovery: Product Vision, Customer Interviews, Market & Competitive Analysis, Opportunity Sizing, Roadmapping

Execution & Leadership: PRDs, User Stories, MVP Scoping, Backlog Management, Agile/Scrum, Cross-Functional Leadership, Stakeholder Management

Data & Growth: KPI/OKR Definition, Funnel Analysis, A/B Testing, Adoption & Retention, GTM Strategy, Pricing & Monetization

Technical & Tools: AI/LLM Products, B2B SaaS, Marketplaces, Payments, API Integrations, SQL, Figma, Jira, Linear, Mixpanel

EDUCATION

Thompson Rivers University
Bachelor's in Computing Science

Kamloops, BC
April 2026

SELECTED PROJECTS & RECOGNITION

AI Bid Automation Platform (capstone client project) | Acres Enterprises Ltd

2025, Kamloops, BC

Delivered a RAG-based bid-automation product for a real construction client with a 4-person team: ran client discovery, scoped requirements, and shipped a GPT-4/ChromaDB tool the client adopted for production use.

NASA Space Apps Challenge, Global Nominee (Top 1% worldwide) | Exoplanet Detection

2025, Kamloops, BC

Led a hybrid quantum-classical ML pipeline over 19,561 NASA candidate records; ensemble achieved 88.92% F1 on transit classification, with a 12-qubit quantum layer delivering an ~8.9% gain over the classical baseline.